



2021/22

**CURRICULUM MAP**

# Business Studies

Inspiring entrepreneurs of the future

		Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<b>Year 9</b>	<b>Topic title 1.1</b> <b>Enterprise and Entrepreneurship</b>	<b>Topic title 1.2</b> <b>Spotting a business opportunity</b> <b>Topic title</b>		<b>Topic title 1.4</b> Making the business effective		<b>Topic title 1.5</b> <b>Understanding the external influences in business</b>	
	Dynamic nature of business – why and how new businesses come about Risk and reward – business success and failure The role of enterprise; what is the purpose of business goods / services/ meet needs Entrepreneurs and their qualities	Customer needs Market research Market segmentation The competitive environment		The options for start up and small business Business locations Marketing mix Business plans		Business stakeholders Technology and business Legislation and business The economy and business External influences	
<b>Year 10</b>	<b>Topic title 1.3</b> <b>Finance</b>	<b>Topic title 2.1</b> <b>Methods of business growth</b>		<b>Topic title 2.2</b> <b>Making marketing decisions</b>			
	Business revenues, costs and profits Business aims and objectives Sources of business finance Cash & cash flow	Revision and exam skills End of Theme 1 : Assessment Mock Paper 1		Business growth Changes in business aims and objectives Business and globalisation Ethics, the environment and business		Marketing mix Product Price Place Promotion Using the marketing mix to business decisions	

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<b>Year 11</b>	<b>Topic title 2.3</b> Making operational decisions	<b>Topic title 2.4</b> Making financial decisions	<b>Topic title 2.5</b> Making human resource decisions			
	Business operations Working with suppliers Managing quality	Business calculations Understanding business performance	Organisational structures Effective recruitment Effective training and development motivation	Exam prep Using revision mats and plcs. Exam question practice from key terms through extended writing practice		<b>Pathways Afterwards</b>
						<ul style="list-style-type: none"> <li>A Level Business</li> <li>Level 3 Business</li> </ul>

### Extra Curricular Projects

- Festival Project
- Entrepreneur Project
- Cereal Project
- Ready Meal Project
- Cardboard Box Project
- Crumbs Project
- Young Enterprise

